



# STORMWATER PROGRAM

## Public Education and Outreach






On February 1, 2011; ADEM issued Phase 2 of The University of Alabama NPDES stormwater discharge permit.




As part of the UA discharge permit, EHS has developed a stormwater management plan which is composed of six elements.

Public education and outreach is one of the six minimum control measures.






The Best Management Practices (BMPs) for  
the public education and outreach measure  
are:

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- \* Printed Materials
  - \* Stormwater quality website
  - \* Public service ads
  - \* Impact of illegal dumping and littering
  - \* Education concerning construction activities
  - \* Education on importance of water quality
  - \* Education of construction site personnel

# PRINTED MATERIALS


EHS will develop brochures and fliers which will be used to educate the campus community on stormwater quality issues.





EHS will periodically edit, update and modify printed materials as necessary.





Brochures, fliers and other printed materials will be available at meetings and as requested.

# STORMWATER QUALITY WEBSITE

EHS will maintain a website which will provide educational information regarding water quality issues. The address of this website is :  
[bama.ua.edu/~ehs](http://bama.ua.edu/~ehs)



The EHS website will provide a mechanism for reporting stormwater issues.






# PUBLIC SERVICE ADS

EHS will support public service type ads which will appear in the in the Crimson White and electronically.





Public service ads will focus on the impact of stormwater runoff on local bodies of water and steps to reduce the stormwater pollution.

# ILLEGAL DUMPING AND LITTERING

Illegal dumping and littering must be controlled on campus.



Materials which are dumped or trash that is not properly disposed of is likely to end up in our local bodies of water.







Paper, bottles, cans, wrappers and other litter which is tossed out on streets and in parking lots ends up in the Black Warrior River.








Illegal dumping includes improper disposal of items such as paint, hazardous materials, fertilizers, etc.




Illegal dumping can cause fish kills, excessive algae growth and other adverse conditions.

UA has a very aggressive construction schedule. Potential construction site runoff problems should be reported at 348-5905 or [bama.ua.edu/~ehs](http://bama.ua.edu/~ehs).






Training is provided to construction project managers and contractors regarding the selection, design, implementation and maintenance of erosion and sediment control mechanisms.



Water quality is vital to each member of the campus community. Nothing more readily affects an area than poor water quality.

If it ends up in the Black Warrior River it can affect our drinking water, water sports, recreation, and the appearance of our community and our quality of life.





Information related to the Public Education and Outreach measure will be included in the annual report provided to ADEM.